



# SURVIVE AND THRIVE IN THE DOWNTURN

Staying Competitive and Understanding Your Options

**FRIDAY, JAN. 30, 2009, 8 A.M. TO NOON**  
**JAPANESE CULTURAL CENTER**  
**2454 S. BERETANIA, EWA ROOM**

In the challenging environment that now prevails, an immediate re-evaluation of business priorities is crucial for many of Hawaii's small-to-medium-sized businesses. Due to the global economic downturn, Hawaii's visitor arrivals are down, real estate sales have declined, and public sector revenues are expected to fall. Navigating your way through an economic downturn is never easy. Do you tread water in an attempt to ride out the storm or can you create opportunities out of the downturn?

## PROGRAM

**7:30-8:00** Continental Breakfast

**8:00-9:30** Staying Competitive – Moderator - Yuka Nagashima, Executive Director, HTDC  
Henry Montgomery, Chairman and CEO, Montgomery Pacific Outsourcing, LLC  
Ross Murakami, Founding Partner, KMH LLP  
Wayne Hamano, Vice Chair and Chief Commercial Officer, Bank of Hawaii

- Early warning signs that you must take action
- Creating a business navigation dashboard to guide you through the storm
- Focusing your efforts to conserve cash
- Keeping your customers happy, boosting your collections and revenues
- Working effectively with your creditors

### Break

**9:45-11:30** Understanding Your Options - Moderator –Charles Booth, Professor, William Richardson School of Law & Director, Institute of Asian-Pacific Business Law  
Judge Robert Faris, Bankruptcy Judge, District of Hawai'i  
Ted Pettit, Esq., Partner, Case Lombardi & Pettit

- Evaluating your informal and formal legal options
- Prepackaged chapter 11
- Chapter 11
- Chapter 7

**11:30-12:00** Open Forum – Q&A with all Panelists - Moderator – Shirley J. Daniel, Director, UH Center for International Business Education and Research, Shidler College of Business

**REGISTRATION FEE - \$25, PAYABLE AT THE DOOR**  
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